

3rd Abasyn International Conference on Technology and Business Management (AICTBM)

**Knowledge in Action: Aspiring for Better Future through Knowledge in
Technology and Business Management**

CALL FOR PAPER

Dear members and friends,

We invite you to join us in Abasyn International Conference on Technology and Business Management on 28th to 29th of March 2018 for the AICTBM Conference!

With our theme **Knowledge in Action**, we invite you to participate in debate about how to aspire for a better future through knowledge creation in technology and business management. The idea is to empower researchers to explore the state of research and experiment, with the aim of creating new insights.

Let us meet at the Abasyn University Peshawar Campus ideally located in the center of the vibrant city of Peshawar. We aim to provide a memorable experience for scholars, practitioners, and doctoral students, to share and discuss their most recent high-quality work with other experts in their research fields. The more detailed program of our stimulating, interactive keynotes and roundtables, workshops, symposia, and much more, will be posted on our website in due time. Submissions welcomed from all academicians, students, researchers and practitioners on topics related to technology, business and information management.

To submit your full paper to AICTBM 2018:

I. Explore the Sub Themes: sponsored by the AICTBM Conference Committee and chose the topic and community that corresponds the best with your research.

II. Respect the Deadlines: especially the paper submission deadline: 5th of March 2018 – 2 pm Pakistan Standard Time.

III. Comply with the Author's Guidelines

I. AICTBM SUB THEMES

- ST 01: Business for Society
- ST 02: Corporate Social Responsibility and Corporate Governance
- ST 03: Entrepreneurship
- ST 04: Innovation and management
- ST 05: International Management
- ST 06: Organizational Behavior
- ST 07: Project Planning and Management
- ST 08: Research methods, methodologies and practice
- ST 09: Strategic Management
- ST 10: Concrete Technology
- ST 11: Structural Engineering
- ST 12: Disaster Management
- ST 13: Renewable Energy/ Dams and Reservoirs
- ST 14: Environmental Protection
- ST 15: Transportation Engineering
- ST 16: Communication Technologies
- ST 17: Information Systems
- ST 18: Big Data and Data Sciences
- ST 19: Algorithms, Logic, Semantics and Programming Theory
- ST 20: Computer Vision and Graphics
- ST 21: Intelligent Systems
- ST 22: Internet and Data Security
- ST 23: Software Engineering
- ST 24: e-Business and e-Learning
- ST 25: Bioinformatics
- ST 26: General conference track

Details of AICTBM Sub Themes

ST 01: Business for Society (B4S)

- ST 011: Accounting, Finance, Reporting and Control for Society.
- ST 012: Rethinking theoretical issues in governance & legal constitution of corporations.
- ST 013: Economy and Finance for Society: Pathways to Social Innovation.
- ST 014: E-Green HRM: The Next Challenge to Manage People.
- ST 015: Market and Society.

ST 02: Corporate Social Responsibility and Corporate Governance (CSCG)

- ST 021: Corporate Governance – ST General Track
- ST 022: Board of Directors and Top Management Team
- ST 023: Corporate Governance and diversity
- ST 024: International Corporate Governance

ST 03: Entrepreneurship (ENT)

- ST 031: Entrepreneurship – ST General Track.
- ST 032: Social Entrepreneurship and Societal Change.
- ST 033: Academic Entrepreneurship and the Entrepreneurial University.
- ST 034: Entrepreneurial Finance.
- ST 035: Entrepreneurial Decision Making and Behavior.
- ST 036: Business Model Innovation.
- ST 037: Cultural Entrepreneurship - Innovative Issues in Business and Culture.
- ST 038: Growth Strategies & Internationalization for SMEs.
- ST 039: Managerialization and Professionalization in SMEs and family firms.

ST 04: Innovation and Management (INO)

- ST 041: Innovation – ST General Track.
- ST 042: Business Model Innovation.
- ST 043: Organizing Creativity for Innovation (Perspectives, theories and practices).
- ST 044: Managing for Service Innovation.
- ST 045: Teaching and Learning with a difference.
- ST 046: Digital innovation: Strategies, Competencies, Theories, and Practice.
- ST 047: Sustainability, Circular and Green Tech Innovation.
- ST 048: Competency Development in Business Management Industries.

ST 05: International Management (IM)

- ST 051: International Management - ST General Track.
- ST 052: SME Internationalization.
- ST 053: Interactions between Cultures and Management.
- ST 054: International Competitiveness.
- ST 055: International Tourism and Hospitality Management.
- ST 056: Strategy, Management, and Marketing in and from Emerging Markets.

ST 06: Organizational Behavior (OB)

- ST 061: Organizational Behavior - ST General Track.
- ST 062: Team Performance Management.
- ST 063: Human Resources Management.
- ST 064: Demographic challenges for management.
- ST 065: Leadership.
- ST 066: Meaningfulness and Mindfulness at Work: A Calling and Crafting of Action Research.
- ST 067: Motivation, Trust and Incentives.

ST 07: Project Planning and Management (PO)

- ST 071: Project Planning and Management - SIG General Track
- ST 072: Action Research and Engaged Scholarship in Projects and Innovations.

ST 073: Managing Major and Mega Projects: The importance to Broaden Classical Project Management Approaches.

ST 074: Projects and Society.

ST 08: Research Methods and Research Practice (RM&RP)

ST 081: Research Methods and Research Practice - SIG General Track.

ST 082: Developing an Evolutionary Epistemology; Evolutionary Approaches in Management Research.

ST 083: Management Theory.

ST 084: Management Theory and Social Theory.

ST 085: Theories of Management, Information, and Systems.

ST 086: The New Frontier: Combining Computational, Qualitative, and Quantitative Methods.

ST 087: Using Persuasion Science in Practice.

ST 09: Strategic Management (SM)

ST 091: Strategic Management - SIG General Track.

ST 092: The Strategic Practices of Mergers & Acquisitions.

ST 093: Business Ecosystems: Strategies and structures.

ST 094: Strategic Processes and Practices.

ST 095: Micro foundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms.

ST 096: Collaborative Strategies: Coopetition, Networks and Alliances.

ST 097: Competition: Interfaces and Impact.

ST 098: Business Model Innovation.

ST 10: Concrete Technology (CT)

ST 101: Numerical Method in Concrete

ST 102: Innovative Concrete Technology

ST 11: Structural Engineering (SE)

ST 111: Structural Health Monitoring

ST 112: Rehabilitation of Structure

ST 113: Numerical and Computation research in Civil Engineering

ST 114: Sustainable structural Engineering

ST 12: Disaster Management (DM)

ST 121: Structural Disaster Management

ST 122: Infrastructure Disaster Management

ST 13: Renewable Energy/ Dams and Reservoirs (REDS)

ST 131: Renewable Energy Resources

ST 132: Dams and water conservation

ST 14: Environmental Protection (EP)

ST 141: Innovative Environment Protection Techniques (Air, water, soil)

ST 142: Water treatment (Plant based coagulations)

ST 143: Investigation of agricultural waste

ST 15: Transportation Engineering (TE)

ST 151: Road Safety

ST 152: Pavement materials

ST 153: Latest transportation systems

ST 16: General Conference Track (GENERAL)

ST 161: Conference General Track

II. TIMELINE FOR PAPER SUBMISSION

Last date for Registration: **8th of March 2018**

Last date for Abstract Submission: **12th of March 2018**

Last date for Final Submission: **15th of March 2018**

Last date for Submission of Late Registration Fee: **19th of March 2018**

Registration Details:

Category	Standard	Abasyn Students	Students
<i>National</i>			
Early (till 1 st of Feb. 2018)	PKR 4,000/-	PKR 1,500/-	PKR 2,000/-
Normal (till 15 th of Feb. 2018)	PKR 5,000/-	PKR 2,000/-	PKR 2,500/-
Late (after 1 st of Mar. 2018)	PKR 7,000/-	PKR 2,500	PKR 3,000/-
<i>International</i>			
Normal	US\$ 200		US\$ 100

How to Deposit Registration Fee?

The registration fee can be deposited through Bank Draft in favor of Abasyn University.

III. AUTHORS' GUIDELINES FOR PAPER SUBMISSION

As an author it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings. Please, read the instructions carefully prior to submitting:

1. Each individual is limited to one personal appearance on the program as a presenting author.
2. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.
3. Each paper can only be submitted to ONE track in Microsoft Word (.doc or .docx) format
4. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before AICTBM 2018 Conference.
5. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
6. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document.
7. The maximum length of the paper is 15 pages (including ALL tables, appendices and references). The paper format should follow the APA Style Guide for social sciences and IEEE for technology management.
8. Use Times New Roman 12-pitch font, double-spaced, and 1-inch (2.5 cm) margin all around.
9. Number all of the pages of the paper.
10. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
11. Check that the word file of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the AICTBM 2018. The submission link will be opened on 1st of February, 2017.
12. Only submissions in English shall be accepted for review.
13. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.
14. Co-Authorship up to a maximum of three authors is allowed. In case of absentee of author/co-author the paper will be dropped.
15. Publication: Best papers of management and social sciences will be shortlisted for publication in a special issue of **Abasyn Journal of Social Sciences** (AJSS-HEC X Category Research Journal).

Conference Scientific Committee

Dr. Pervaiz Akhtar,

Reader in Management Systems and Logistics, The University of Hull, UK

Dr. Asad Aman,

Assistant Professor in Marketing, Lakehead University, Canada

Dr. Danson Kimani,

Lecturer in Finance, The University of Buckingham, UK

Mr. Rizwan Ahmed,

Lecturer in Finance, Coventry University, UK

Dr. Sardar Ahmed,

Lecturer in Accounting, University of Liverpool, UK

Dr. Subhan Ullah,

Lecturer in Accounting, The University of Hull, UK

For any further queries, please feel free to contact:

Conference Program Committee

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For more information, we invite you to visit the AICTBM link on Abasyn University website: <http://>

Best wishes,

On behalf of the Conference Program Committee (CPC)

Dr. Waqar Alam,

Conference Chief Organizer,

Abasyn University, Peshawar.

You can send your papers through the following email: **aictbm@abasyn.edu.pk**